

Environmental Leadership

Tangible environmental change for customers within Playworld Systems:
More than just planting trees! Carbon footprints versus carbon toeprints!

Playworld Systems, Inc. (PSI) leads the industry in commitment to environmental stewardship:

- PSI is 100% committed to the environment, public health, safety and quality.
- PSI is focused on the right actions that have real impact: eliminate, reduce, reuse and recycle. PSI does not 'Greenwash' their brand by buying into offsets or purchasing logos that have no impact on their operation.
- PSI is the only playground manufacturer to provide customers with a complete carbon footprint for each playstructure, from the initial mining of raw materials all the way through the process until we ship to our customer.

Playworld Systems, Inc. (PSI) leads the industry in tangible and measurable environmental change:

- PSI implemented Carbon Footprint Benchmarking to measure the total greenhouse gasses produced in making a playground.
- PSI eliminated 99.999% of PVCs from playground products while reducing their carbon footprint.
- PSI reduced waste by 90% through aggressive material recycling and reuse.
- PSI changed all packing and shipping materials to 100% recycled and recyclable.
- PSI reduced energy usage by 170,000 kilowatts through conservation and lean manufacturing implementation.
- PSI reduced their carbon footprint by over 950,000 lbs. of CO₂e in 2008.
- Many of PSI's raw materials contain 25-100% recycled content.

Playworld Systems, Inc. (PSI) beats their competitors:

- Other companies have based their "carbon footprint" only on the energy used in their factory -- PSI measures the total 'cradle-to-gate' footprint, measuring our vendors and suppliers too. It is the only true measure of the carbon impact.
- Other companies are focused on the easy fix like buying "offsets" or planting trees to compensate for weak environmental practices---PSI has instituted across the board corporate change to dramatically change our impact on the environment in measurable ways.
- Other companies have not reformed their operating principles and behavior---PSI has incorporated cultural change to sound environmentally conscious practices throughout the organization.

Who cares about green products?

- Consumers care: Wal-Mart study shows "green buying" is up 66% in one year.
- Over 900 U.S. mayors care: they have adopted the Kyoto principles.
- Community leaders care: they are leaders in green their neighborhoods.
- Corporations care: they are making major efforts to reduce carbon footprints.

You make a difference in our world when you buy a playground:

- Make the environment and climate change a key part of your buying decisions.
- Bring the carbon footprint concept into your city and organization agenda.
- Tell your constituents about the benefits of green playgrounds.
- Compare only 'cradle-to-gate' footprints for competing playground equipment.
- Buy the best playground equipment: green, high-quality, safe, healthy and fun!